

## IGF 2025 Exhibitors Manual



## About IGF

The Internet Governance Forum (IGF) is a global and inclusive platform for multistakeholder dialogue on digital public policy on internet related issues, with special emphasis on the complementarity between all stakeholders involved. It was established by the United Nations World Summit on the Information Society (WSIS) in 2006. The mandate of the forum is to bring together all stakeholders to address key challenges and opportunities in the digital era.

Venue: NOVA Spektrum

Date: 23th – 27th June, 2025

Hybrid (In-person and Viritual)

Home | Internet Governance Forum

https://www.igf2025.no/



# Themes and Objectives



## Themes and Objectives

The 20th annual meeting (IGF 2025) will be hosted under the overarching theme **Building Digital Governance Together** around four sub-themes that emerged from discussions at the First Open Consultation and Multistakeholder Advisory Group meeting.

#### **Key Themes:**

- Digital Trust and Resilience
- Sustainable and Responsible Innovation
- Universal Access and Digital Rights
- Digital Cooperation







## Why Exhibit at IGF?

#### Global Participation

• Expected attendance of thousands of participants from more than 170 countries.

#### High Level Networking

 Meet and engage with a diverse range of speakers and thought leaders.

#### Industry Exposure

• Showcase your services in the **IGF Village**, including the **Digital Norwegian Exhibition**, attended by decision-makers and industry influencers.



# General information



## **Exhibitor support**

**Exhibitor Team** 

**Logistics and Shipping** 

IGF Registration and Access Focal Point

**IGF Exhibition Focal Point** 

Email: Exhibitor@medvind.no

Email: Logistics@medvind.no

Name: Anja Gengo

Email: anja.gengo@un.org

Name: Eleonora Mazzucchi Email: eleonora.mazzucchi@un.org

**Contact for:** 

General exhibitor inquiries, booth setup, and exhibitor guidelines.

**Contact for:** 

Shipping address, Shipping notification, warehousing, shipment handling

**Contact for:** 

Badges, Registration and Access

**Contact for:** 

**IGF** inquiries



## Registration

#### **Register for IGF Norway 2025**

You need to register with the UN Accreditation System (INDICO) for both attending the conference in person and attending online in advance. Admission to the IGF Norway 2025 is free of charge.

For any technical issues please contact the support team by writing an email to: <a href="mailto:support.accreditation@un.org">support.accreditation@un.org</a>

Register here: IGF 2025 Registration

- 1. Create a user account
- 2. Activate your account
- 3. Register for IGF Norway 2025
- 4. Bring the INDICO confirmation with the photo at the entrance

Please note that upon arrival at the venue you will be required to present a government-issued photo ID along with your UN conference badge.



## Travel information



# To and from NOVA Spektrum, Lillestrøm

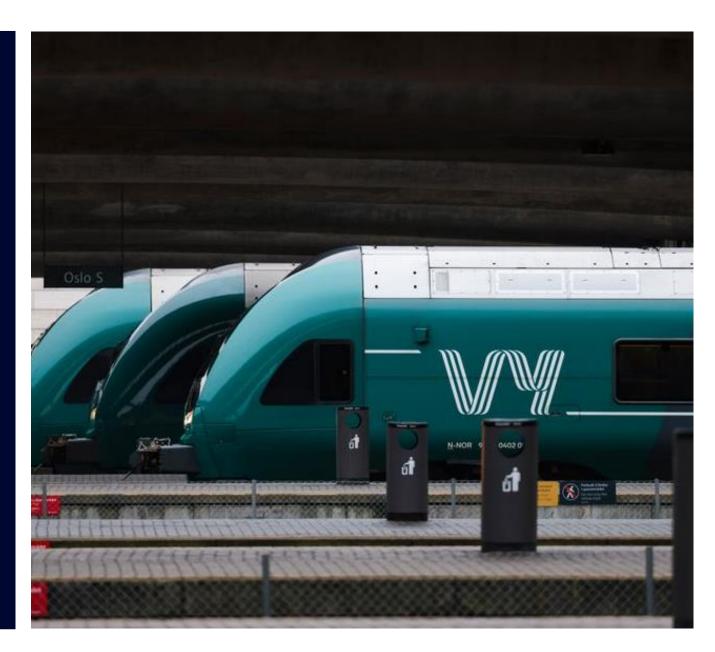
The fastest and most convenient way to reach the conference venue, NOVA Spektrum in Lillestrøm, is by train. Travel time to Lillestrøm is approximantely 12 minutes from both Oslo city and Oslo Airport. NOVA Spektrum is located a 10-minute walk from Lillestrøm train station.

We are pleased to offer complimentary public transportation for all registered IGF Norway 2025 participants between 22 June and 28 June 2025.

Your conference badge (either as a digital badge on your mobile device or as a printed badge, depending on what you have been issued) functions as a valid train ticket on designated Vy-operated trains between Oslo Central Station, Oslo Airport and the conference venue in Lillestrøm.

For more information regarding eligible train lines included in the offer, please vist: <a href="https://www.igf2025.no/transportation">www.igf2025.no/transportation</a>

Kindly note: The following departures are **not** included in the complimentary travel offer: Flytoget (Airport Express Train), Regional trains **not operated by VY** and Oslo commuter train **Line L1 to Lillestrøm/Asker/Spikestad** 

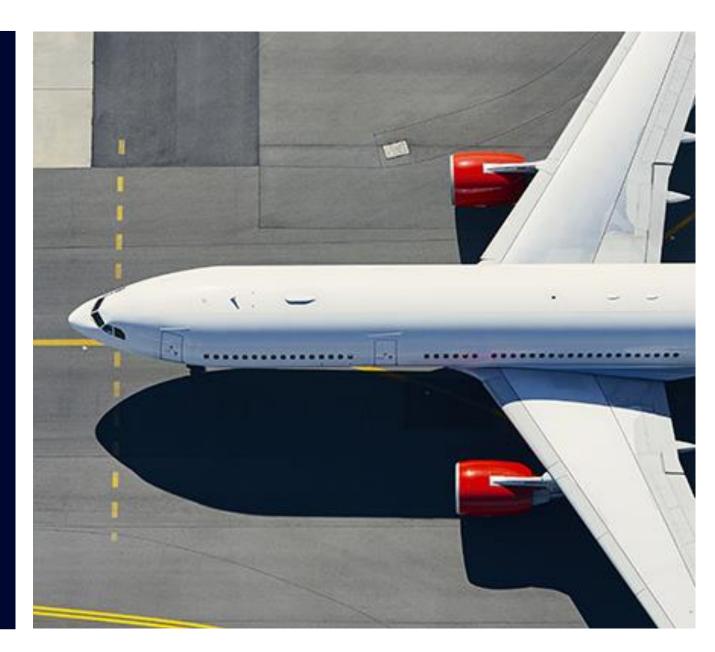




## To and from Oslo Airport

Oslo Airport Gardermoen (OSL) is Oslo's main international airport, located 47 km from the city centre. The fastest way to travel from Oslo Airport to Oslo city centre is by train, either with Vy (regional trains) or the Flytoget (airport express train). Travel time to Oslo city centre is approximately 20 minutes.

- Vy (regional trains) fares and timetables
- Flytoget (airport express train) fares and timetables





## Public transport in Oslo

All public transport in Oslo and the surrounding areas is included in a unified ticketing system managed by Ruter. This covers city and regional buses, trams, metro, local trains, and ferries (note: ferries to Bygdøy are not included).

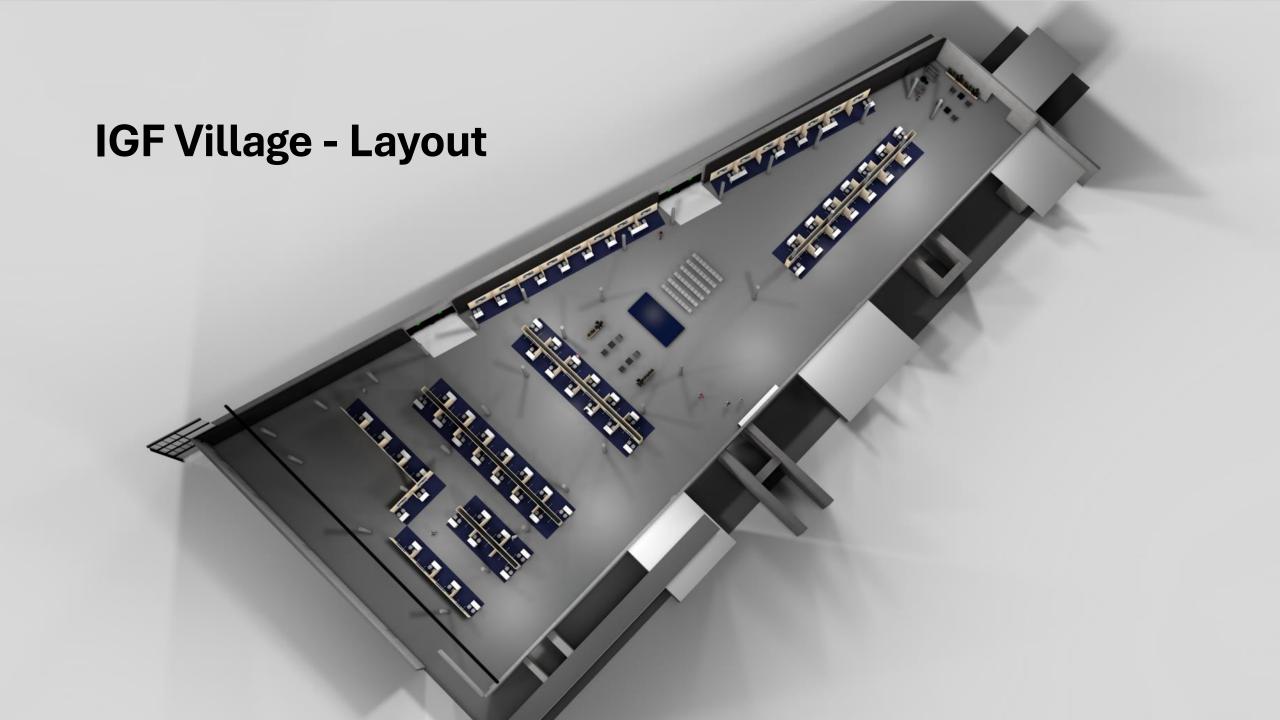
- Ruter fares and timetables
- Download the Ruter app: Download for <u>iPhone</u> / Download for <u>Android</u>

Your IGF Norway 2025 conference badge (printed or digital) also serves as a valid ticket on Ruter-operated public transport in **Zone 1** (Oslo city centre), including all metro lines and most busses and trams.

**Note:** The conference venue, Nova Spektrum in Lillestrøm, is outside Zone 1. To travel there, please use one of the eligible Vy train lines listed <u>here</u>.



# **Exhibition and Booth Setup**

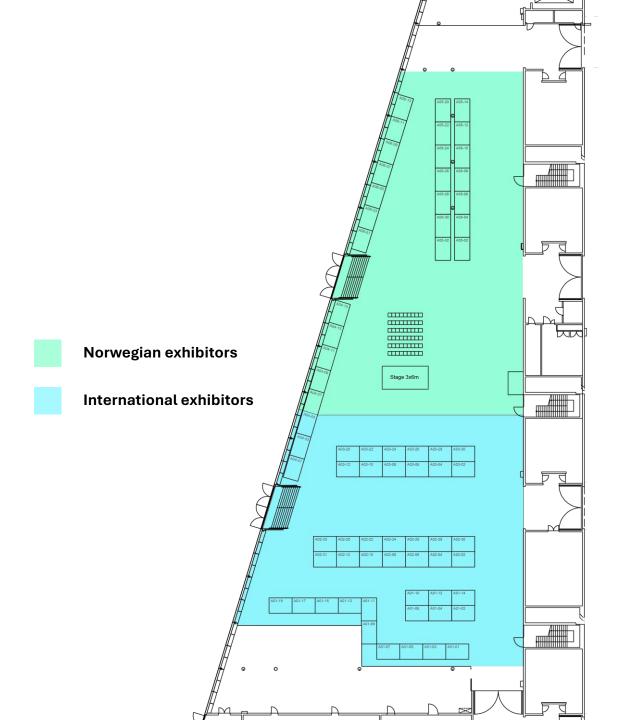


# Layout Allocation

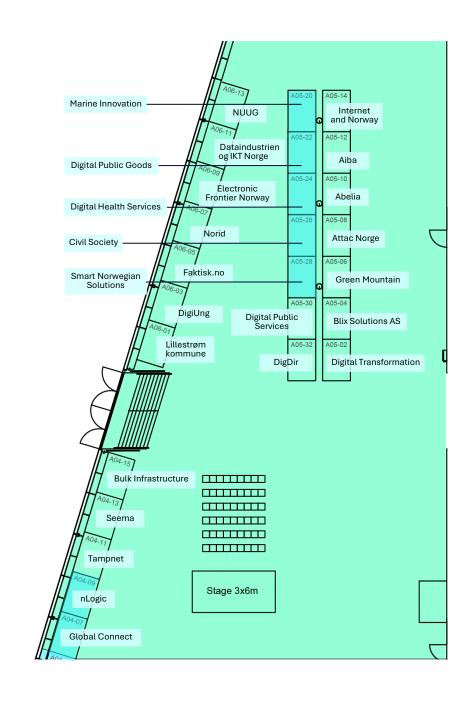
The exhibition area is divided into two zones to ensure a clear and organized layout:

- Norwegian exhibitors are located in the area marked in green on the floor plan.
- International exhibitors are located in the area marked in blue on the floor plan.

Stand numbers will be assigned to exhibitors on a rolling basis and communicated as they are confirmed.

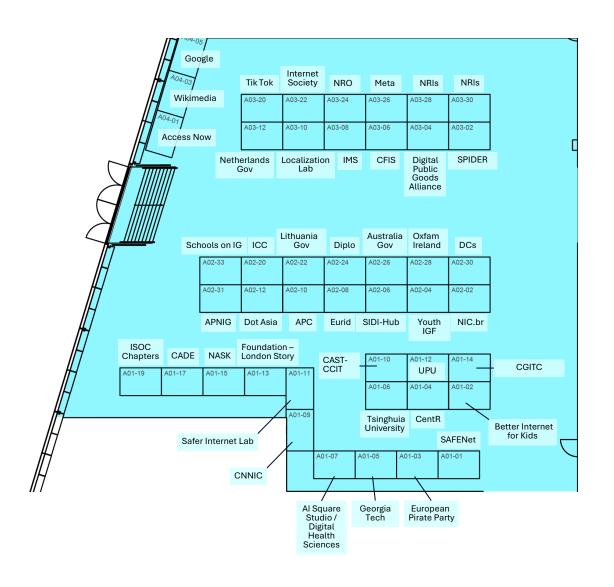


# Norwegian exhibitors



A04-07	A04-09	A04-11	A04-13	A04-15	A05-02	A05-04	A05-06	A05-08	A05-10
Global Connect	nLogic	Tampnet	Seema	Bulk Infrastructure	Digital Transformation	Blix Solutions AS	Green Mountain	Attac Norge	Abelia
A05-12	A05-20	A05-22	A05-24	A05-26	A05-28	A05-30	A06-01	A06-03	A06-05
Aiba	Marine Innovation	Digital Public Goods	Digital Health Services	Civil Society	Smart Norwegian Solutions	Digital Public Services	Lillestrøm kommune	DigiUng	Faktisk.no
A06-07	A06-09	A06-11	A06-13	A05-14	A05-32				
Norid	Electronic Frontier Norway	Dataindustrien og IKT Norge	NUUG	Internet and Norway	DigDir				

# International exhibitors



104.04	101.00	101.00	101.01	101.05	101.00	101.07	101 00	10110	10111
A01-01	A01-02	A01-03	A01-04	A01-05	A01-06	A01-07	A01-09	A01-10	A01-11
SAFENet	Better Internet for Kids	European Pirate Party	CentR	Georgia Tech	Tsinghuia University	Al Square Studio / Digital Health Sciences	CNNIC	CAST-CCIT	Safer Internet Lab
A01-12	A01-13	A01-14	A01-15	A01-17	A01-19	A02-02	A02-04	A02-06	A02-08
UPU	Foundation – London Story	CGITC	NASK	CADE	ISOC Chapters	NIC.br	Youth IGF	SIDI-Hub	Eurid
A02-10	A02-12	A02-20	A02-22	A02-24	A02-26	A02-28	A02-30	A02-31	A02-33
APC	Dot Asia	ICC	Lithuania Gov	Diplo	Australia Gov	Oxfam Ireland	DCs	APNIG	Schools on IG
A03-02	A03-04	A03-06	A03-08	A03-10	A03-20	A03-22	A03-24	A03-26	A03-12
SPIDER	Digital Public Goods Alliance	CFIS	IMS	Localization Lab	Tik Tok	Internet Society	NRO	Meta	Netherlands Gov
A04-01	A04-03	A04-05	A03-28	A03-30					
Access Now	Wikimedia	Google	NRIs	NRIs					



## **Stand Classification**

#### Features:

- 50 Inch Screen
- Reception Counter
- Table / 2 chairs

3 meter

2 meter

Booth
Dimensions

All booths are of a standard design and cannot be branded.



Basic Wi-Fi access will be available to all exhibitors





## Logo Classification

#### Logo and Ratio:

Exhibitor logos will be applied to the reception counters. To ensure clear visibility and proper branding, the logo should follow the dimensions given. Logos will be applied and centered by the event managing company.

Please note that the logo will be printed on a counter with the following dimensions: Height: 104 cm x Width: 102 cm

#### Material:

The logo will be printed in high-resolution by die cutting and applied to the counter.

#### **Logo Submission:**

Email to the exhibition team: <a href="mailto:Exhibitor@medvind.no">Exhibitor@medvind.no</a> (IGF Logo Submission – Stand name)

Deadline for logo submission: May 20, 2025



#### Size and bleed

Files must be saved in 10% scale. Maximum file size is 1 GB and not over 30.000 pixels. Regular banners should have 5 mm bleed with no crop marks. Fabric in frame should have 14 mm bleed.

CMYK Colour profile ICC profile Costed EQGRAPOSITION Image Resolution Use the following resolution at full size (100%): Viewing distance 0.5 5m; 150 100 dpl. 5 10m; 100.70 dpi; 10 50m; 50 20 dal. DPI is multiplied by 10 when the file is 10% size. Vectorizing and file type All text needs to be vedtorized (outline). The same goes for lines v stroke effect. Any linked images must be embedded in the file. Save-as-EPS or PDF (no compression). File name



Save all files with names scapting to the following standard:

NOVE Speikeum\_1998-17\_bennen4\_tjørs\_12005x4500mm4pelf A A A

Company Name Stard Number Description Guardity Etmansions (1885)



### Screen Classification

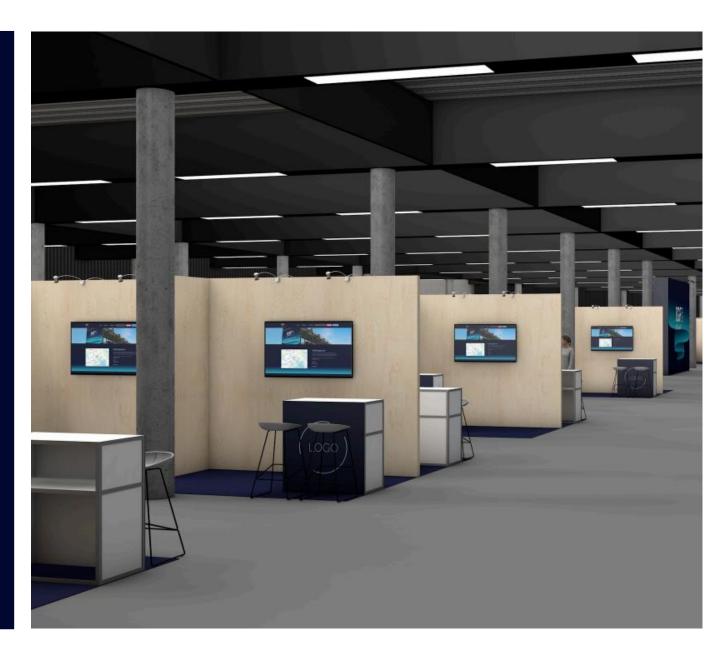
#### **Resolution and aspect Ratio:**

The screen is a 50-inch display with a 16:9 aspect ratio.

Ensure that all content is optimized for a 1920x1080 resolution (Full HD) to prevent distortion or pixelation.

#### File Format for USB playout:

- Accepted formats for **videos**: MP4, MPEG, AVI
- Accepted formats for presentations: PPT, PDF
- Accepted formats for images: JPG, PNG, BMP





## Screen Classification

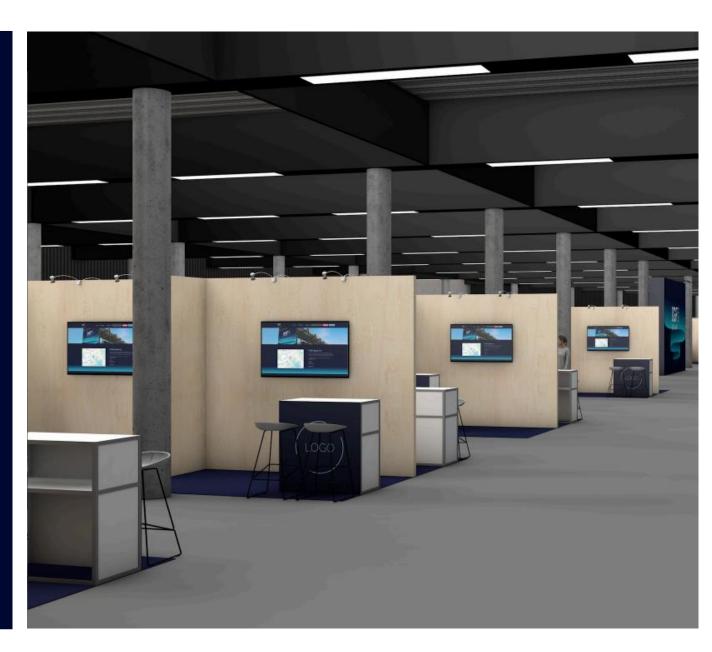
#### **USB Content Delivery:**

Exhibitors must bring their own USB flash drive to present their content at the stand.

HDMI cable is not included in the stand package.

#### **Content Testing:**

It is highly recommended to test your content in advance on a similar device to ensure everything runs smoothly when plugged into the booth screen.



# Shipping and logistics



## Shipping and logistics

IGF 2025 Warehouse address

#### Shipments to the venue are addressed to:

"Your Company name"

United Nations, IGF Village

"Your Booth Number"

c/o NOVA Spektrum

Messeveien 14

N-2004 Lillestrøm

Norway

#### For international shipments - Make sure to also include:

Organization number: 894 665 432 The following text on the invoice:

"For United Nations use. Exempt of VAT and TAX"

All shipments must have shipping documents, including courier shipments. Remember to bring a copy of the shipping document.

Support: Logistics@medvind.no

#### **Shipments (International & Domestic):**

All shipments must be delivered to the venue's warehouse address by the specified date, between **June 11th and June 18th**, in preparation for the event.





## Shipping and Logistics

#### Addressing an invoice:

All international shipments must be accompanied by an invoice, if the ATA Carnet is not used. Please list the items as temporary use.

#### Contact to shipping company:

NOVA Spektrum Logistics Number: +47 40 00 02 67

#### Each invoice must include:

- Sender's full name and address
- Detailed description of contents
- Value of each item
- Shipping terms
- Whether the goods are for temporary or permanent import

#### Shipments that arrive before assembly time:

Shipments arriving before the assembly time will be put into storage and placed at the stand on the day the assembly starts. Shipments arriving during the assembly time will be delivered directly to the stand.

#### **General Reminders:**

- All courier shipments must be accompanied by complete and accurate shipping documents.
- Failure to follow these guidelines may result in customs delays or additional costs.

If you have any questions, feel free to contact the logistics team at:

Logistics@medvind.no





#### **Shipment Notification Procedure**

Once your shipment has been dispatched, please send an email with the following details to the logistics team:

**Email Subject:** 

IGF 2025 – Shipment Notification – [Your Company Name and stand number]

#### Information to Include in the Email:

**Exhibitor Name** 

**Booth Number** 

**Shipping Carrier** 

**Tracking Number** 

**Number of Packages** 

**Estimated Delivery Date** 

**Contact Person for Shipment** 

Packing list



Logistics@medvind.no



#### **Post Receiving email**

After your email is received, the logistics team will acknowledge receipt and provide you with any additional instructions if necessary.

Without prior notification, there may be delays in processing your shipment, which could affect the timely delivery of your materials to the exhibition venue.



For international exhibitors, it is essential to follow Norwegian customs regulations to avoid delays. Below are the required documents and procedures for customs clearance.

#### **Required Documentation**

For international exhibitors, it is essential to follow Norwegian customs regulations to avoid delays. Below are the required documents and procedures for customs clearance.

#### **Required Documentation:**

- 1. Commercial Invoice: Include detailed descriptions of the contents, value, and intended use of all goods.
- 2. Packing List: A breakdown of each package's contents, including weight and dimensions.
- 3. Certificate of Origin: This may be required for certain goods, particularly manufactured items.
- 4. HS Codes: All goods should be classified using the correct Harmonized System (HS) codes for customs processing.

#### **Prohibited Items**

Certain items are prohibited from being imported into Norway, including:

- Alcoholic beverages
- Weapons and explosives
- Other restricted substances or items (refer to Norwegian customs regulations for more details).

Customs Declaration: <u>Declaration of goods into Norway</u> - Tolletaten

All customs duties, taxes, and fees are the responsibility of the exhibitor. Ensure all documentation is accurate to prevent delays.



## Required Documentation

All shipments must be sent to the NOVA Spektrum warehouse.

Once your materials arrive at the warehouse, they will be stored until the event move-in period.

**Delivery to Venue** 

The event organizers will manage the transportation of all materials from the warehouse to the exhibition venue.

All shipments will be delivered directly to the respective booths, before the exhibitor move-in period. On-SiteAssistance

On-site logistics staff will be available to assist with any issues regarding delivery, setup, or missing shipments.



## **Ordering Additional Products**

If you require additional products or services for your stand, these can be ordered directly from Nova Spektrum's Service Center.

Please note: Additional products are **not included** in the standard stand package and will be **invoiced separately** to the exhibitor.

#### **Contact for orders:**

service@novaspektrum.no

Tel.: +47 400 00 796

Order deadline: May 22, 2025

We recommend placing your order as early as possible to ensure availability.



Espresso machine, 1020w, incl. 50 pods + 30 cups Product number: 5670 NOK 2,180.00 excl. VAT.



Brochure stand black, 5 vertical A4, w:25cm h:158cm Product number: 5808 NOK 766.00 excl. VAT.



Bar stool, white cushion/chrome. sh:80cm Product number: 5185 NOK 470.00 excl. VAT

# FAQ



## Frequently Asked Questions (FAQ)

1. How do I submit my booth logo?

**Answer:** To submit your booth logo, please email it to the exhibition team at <a href="mailto:Exhibitor@medvind.no">Exhibitor@medvind.no</a> with the subject line: <a href="mailto:IGF Logo Submission">IGF Logo Submission</a> – (Stand Name)

2. Can I bring small amounts of exhibition materials that I have personally transported to the venue?

**Answer:** Yes, materials that are small in size or quantity, and that could be personally transported through airport security can be brought into the venue.

3. Can I brand my own stand?

**Answer:** To maintain the theme of the event all stands must keep the same design, exhibitors are not permitted to brand or decorate their own stands, however they can use the screens to showcase their branding.

4. What are the move-in and move-outtimes?

#### **Answer:**

Move-in for IGF Village exhibitors will take place on Sunday, 22 June, between 10:00 and 20:00. Move-out is scheduled for Friday, 27 June, between 16:00 and 20:00.

During the event days (23–27 June), exhibitors will have access to the venue from 07:00 in the morning and must vacate by 19:00 each day.

5. How many power outlets are included with the stand, and how much electricity is provided?

**Answer:** Each stand is equipped with 2 power outlets. The voltage is 220V per outlet, with a combined total power supply of 600W.



### General Rules

#### **Booth Setup and Decoration:**

- Do not hang any banners or external signage to the booth walls.
- All booth setup must be completed within the allocated time frame. Exhibitors should not start setting up their booth outside the designated times.
- Do not place any materials, signage, or promotional items in the aisles or outside your booth space. The pathways must remain clear for safety and access.

#### Safety and Compliance:

- All electrical equipment used within the booth must comply with safety standards. If additional power is required, it must be ordered through the official event contractor and paid for at the exhibitor's own expense.
- Flammable materials such as open flames, candles, or any other fire hazards are not allowed within the booth space.



For any further clarification on the rules or general inquiries, please contact: <a href="mailto:Exhibitior@medvind.no">Exhibitior@medvind.no</a>



# Thank you